

MAKE THE MOST OF THE MIDDLE HANDLE

Unique flavors and large selection are two of the top five motivators for customers' froyo shop visits¹. Maximize incremental sales and differentiate your offerings with these middle handle twist ideas you can incorporate all year long.

FEATURED FLAVOR	ADDITIONAL FLAVOR	SWIRL FLAVOR
Nonfat Cappuccino ³	<ul style="list-style-type: none"> + Nonfat Eggnog² + Nonfat Pumpkin² 	<ul style="list-style-type: none"> = Eggnog Latte = Pumpkin Latte
Your Favorite Chocolate	<ul style="list-style-type: none"> + Premium Peanut Butter⁵ + Nonfat Orchard Cherry² + Lowfat Dulce de Leche² + Nonfat Pecan Praline² 	<ul style="list-style-type: none"> = Peanut Butter Cup = Cherry Cordial = Chocolate Caramel Bar = Chocolate Praline
Nonfat Cotton Candy ²	<ul style="list-style-type: none"> + Lowfat Salted Caramel Corn³ + Nonfat Island Banana² + Nonfat Very Raspberry² 	<ul style="list-style-type: none"> = Carnival Swirl = Banana Taffy = Blue Raspberry
Lowfat Dulce de Leche ²	<ul style="list-style-type: none"> + Nonfat Georgia Peach² + Nonfat Cookies & Cream³ + Nonfat Pumpkin² + Nonfat Apple Pie² 	<ul style="list-style-type: none"> = Caramel Peach Cobbler = Caramel Chocolate Cookies = Caramel Pumpkin Mousse = Caramel Apple Cobbler
Nonfat Georgia Peach ²	<ul style="list-style-type: none"> + Nonfat Very Raspberry² 	<ul style="list-style-type: none"> = Peach Melba
Key Lime Sorbet ⁴	<ul style="list-style-type: none"> + Nonfat Irish Mint³ + Nonfat Very Strawberry² 	<ul style="list-style-type: none"> = Mint Julep = Key To My Heart
Mango Sunrise Sorbet ⁴	<ul style="list-style-type: none"> + Nonfat Very Strawberry² + Nonfat Very Raspberry² 	<ul style="list-style-type: none"> = Tropical Passion = Island Tropics
Nonfat Mountain Blackberry ²	<ul style="list-style-type: none"> + Nonfat Pecan Praline² 	<ul style="list-style-type: none"> = Blackberry Cobbler
Lowfat Sweet Coconut ²	<ul style="list-style-type: none"> + Key Lime Sorbet⁴ + No Sugar Added Strawberry^{2*} + Lowfat Salted Caramel Corn³ + POG (Passion Orange Guava) Sorbet⁴ + Caramelized Pineapple Sorbet⁴ 	<ul style="list-style-type: none"> = Key Lime Coconut Delight = Strawberry Lava Flow = Coconut Caramel Corn = Hawaiian Picnic = Tropic Breeze
Hazelnut Gelato ⁵	<ul style="list-style-type: none"> + Nonfat Island Banana² + Nonfat Cappuccino³ 	<ul style="list-style-type: none"> = Banana Nut = Hazelnut Cappuccino

FEATURED FLAVOR	ADDITIONAL FLAVOR	SWIRL FLAVOR
Pistachio Gelato ⁵	+ Nonfat White Chocolate Mousse ²	Divinity
	+ Lowfat Dulce de Leche ²	Caramel Nut
Banana Flambe Gelato ⁴	+ Lowfat Dulce de Leche ²	Banana's Foster
	+ Nonfat Graham Cracker ³	Banana Caramel Pie
POG (Passion Orange Guava) Sorbet ⁴	+ Your Favorite Vanilla.....	POGsicle
	+ Creamy Limoncello Gelato ⁴	Paradise

SEASONAL SWIRLS FOR FALL & WINTER

FEATURED FLAVOR	ADDITIONAL FLAVOR	SWIRL FLAVOR
Green Apple Sorbet ⁴	+ Lowfat Dulce de Leche ²	= Caramel Apple
Cinnamon Honey Sorbet ⁴	+ Lowfat Cake Batter ⁵	= Cinnamon Bundt Cake
Lowfat Dulce de Leche ²	+ Premium Peanut Butter ³	= Caramel Candy
Nonfat Pecan Praline ²	+ Nonfat Georgia Peach ²	= Peach Cobbler
Nonfat Orchard Cherry ²	+ Nonfat Graham Cracker ³	= Cherry Pie
Original Tart ²	+ Green Apple Sorbet ⁴	= Granny Apple Tart
Nonfat Pumpkin ²	+ Nonfat New York Cheesecake ²	= Pumpkin Cheesecake
Chocolate Gelato ⁵	+ Nonfat Toasted Marshmallow ³	= Toasted Marshmallow Fudge
Nonfat White Chocolate Mousse ²	+ Lowfat Salted Caramel Corn ³	= Mousse Tracks
Lowfat Sweet Coconut ²	+ Chocolate Gelato ⁵	= Macaroon
Your Favorite Chocolate	+ Nonfat Peppermint Stick ²	= Peppermint Patty



GET CREATIVE

Use your customers' favorite flavors to create tasty combinations perfect for any time of year.

ANY ADDITIONAL FLAVOR + YOUR FAVORITE VANILLA = _____ CREAM

ANY ADDITIONAL FLAVOR + CAKE BATTER = _____ CAKE

ANY ADDITIONAL FLAVOR + YOUR FAVORITE CHEESECAKE = _____ CHEESECAKE

Example: Strawberry + Your Favorite Vanilla = Strawberry Cream

"SWIRL"
FLAVOR CARDS
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EVERY SIZE.

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¹ Dannon Frozen Foodservice AA&U 2014 ² Flavored Frozen Yogurt ³ Naturally and Artificially Flavored Frozen Yogurt ⁴ Flavored ⁵ Naturally and Artificially Flavored *Not a low calorie food