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**YOCREAM SUPPLIES YOGURT BASE
FOR REAL FRUIT SMOOTHIES AT JACK IN THE BOX® RESTAURANTS**

PORTLAND, OR, SEPTEMBER 25, 2008 - YOCREAM International, Inc. (YOICM) is pleased to announce that they supply the yogurt base used in the Real Fruit Smoothies offered at Jack in the Box® restaurants. Jack in the Box introduced Real Fruit Smoothies in select markets in April, and the new beverages are now available systemwide.

YoCream worked closely with Jack in the Box on development of this unique product, which is being well received in the market. "The yogurt base was developed to properly freeze in special equipment and then be mixed with fruit and fruit juices," noted Tyler Bargas, director of sales at YoCream. "We are delighted to be working with one of the industry's leaders to bring premium beverages to the quick-service market."

In August Jack in the Box presented YoCream with the Vendor Service Award for consistently demonstrating commitment to the Jack in the Box values: Customer Service, Product Quality and Service Reliability.

Jack in the Box Inc. (NYSE: JBX), based in San Diego, is a restaurant company that operates and franchises Jack in the Box® restaurants, one of the nation's largest hamburger chains, with more than 2,100 restaurants in 18 states. Additionally, through a wholly owned subsidiary the company operates and franchises Qdoba Mexican Grill®, a leader in fast-casual dining, with more than 400 restaurants in 40 states.

YoCream International, Inc. (YOICM), with headquarters and a dairy and manufacturing facility in Portland, OR, is a pioneer and leading producer of frozen yogurt, desserts and beverages. Founded in 1977, YoCream produces, markets and sells its signature frozen yogurt, tart frozen yogurt, ice cream and frozen custard mixes under the YoCream brand. YoCream's frozen beverage product lines include Fruitquake™ Frozen Drinks and Smoothies for blender, bar drinks and lemonades or ice teas as well as Jolly Rancher™, Bubble Yum™, Twizzlers™, and Jarritos™ Frozen Beverages for frozen carbonated and uncarbonated machine dispensing.

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