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YOCREAM GROWS BUSINESS IN ASIA

PORTLAND, OR, APRIL 29, 2009 - YOCREAM International, Inc. (YOCCM) is strengthening its international business with new distribution partners in Japan and Taiwan. Ocean going containers of YoCream Frozen Yogurt are destined for enjoyment in the Pacific Rim market. The Company has been conducting business in Singapore and Korea and business development activities have begun in China.

Recognizing the appeal of true frozen yogurt, interest is gaining and more international customers are embracing the quality of YoCream Frozen Yogurt. "YoCream's excellence in manufacturing frozen yogurt with high levels of beneficial live and active cultures and outstanding taste and texture is what our international customers are interested in," stated John Hanna, YoCream CEO and Chairman of the Board. "The ability to present a delightful probiotic product with good-for-you qualities is globally appealing."

The chief impediment for international business has been the approval process to meet the stringent requirements set forth on true frozen yogurt. "YoCream Frozen Yogurt has always met these standards," continued Hanna. "The increased demand for our products and the solid business relationships we have established over seas has made completing the arduous process for import approval a practical step to take at this time." Direct business development activity is complemented by the strength of the Company's Quality Assurance and Food Safety department. Business is also supported by a global merchant through whom the Company has facilitated sales to Europe for over a decade.

YoCream has experienced remarkable growth in the domestic market and the Company enjoys business in the UK, Italy, Germany, Canada and Mexico.

YoCream International, Inc. (YOICM), with headquarters and a dairy and manufacturing facility in Portland, OR, is a pioneer and leading producer of frozen yogurt, desserts and beverages. Founded in 1977, YoCream produces, markets and sells its signature frozen yogurt, tart frozen yogurt, ice cream and frozen custard mixes under the YoCream brand. YoCream's frozen beverage product lines include Fruitquake™ frozen drinks and smoothies for blender, bar drinks and lemonades or ice teas as well as Jolly Rancher™, Bubble Yum™, Twizzlers™, Ice Breakers™, Rockstar™ and Jarritos™ frozen beverages for frozen carbonated and uncarbonated machine dispensing. YoCream's end-user customers number in the thousands and include marquee convenience stores, quality quick service restaurants, warehouse stores, prestigious eating establishments, large grocery chains, frozen yogurt shops, colleges, military and government foodservice locations, international restaurants and neighborhood stores involving over 250 specialty and full line distributors in the supply chain.

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