



**FOR IMMEDIATE RELEASE**

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### **YOCREAM ANNOUNCES CONTINUED RECORD SALES**

PORTLAND, OR, OCTOBER 1, 2008 - YOCREAM International, Inc. (YOCCM) is pleased to announce record sales results:

	<u>2008</u>	<u>2007</u>	<u>% Increase</u>
August	5.0 million	2.9 million	72%
September	4.3 million	2.2 million	95%

The Company continues to enjoy growth in its core product categories, Frozen Yogurt and Frozen Beverage. Management anticipates record sales and profits for the fiscal year based on current sales trends.

Complete financial information will be available for the year after the close of the Company's fourth quarter ending October 31, 2008.

YoCream International, Inc. (YOCCM), with headquarters and a dairy and manufacturing facility in Portland, OR, is a pioneer and leading producer of frozen yogurt, desserts and beverages. Founded in 1977, YoCream produces, markets and sells its signature frozen yogurt, tart frozen yogurt, ice cream and frozen custard mixes under the YoCream brand. YoCream's frozen beverage product lines include Fruitquake™ Frozen Drinks and Smoothies for blender, bar drinks and lemonades or ice teas as well as Jolly Rancher™, Bubble Yum™, Twizzlers™, and Jarritos™ Frozen Beverages for frozen carbonated and uncarbonated machine dispensing.