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YOCREAM ANNOUNCES CONTINUED RECORD SALES

PORTLAND, OR, JULY 10, 2008 - YOCREAM International, Inc. (YOCCM) is pleased to announce continued record sales results:

	<u>2008</u>	<u>2007</u>	<u>% increase</u>
APRIL	3.9 million	2.7 million	45%
MAY	4.3 million	3.2 million	33%
JUNE	5.2 million	3.2 million	62%

The Company is enjoying growth in each of its core product categories: Frozen Yogurt, Smoothies, and Frozen Beverages. Management anticipates record sales and profits for the month of July and the fiscal year based on current sales trends and upcoming new product introductions.

Complete financial information will be available after the close of the Company's third quarter ending July 31, 2008.

YoCream International, Inc. (YOCCM), with headquarters and a dairy and manufacturing facility in Portland, OR, is a pioneer and leading producer of frozen yogurt, desserts and beverages. Founded in 1977, YoCream produces, markets and sells its signature frozen yogurt, tart frozen yogurt, ice cream and frozen custard mixes under the YoCream brand. YoCream's frozen beverage product lines include Fruitquake™ Frozen Drinks and Smoothies for blender, bar drinks and lemonades or ice teas as well as Jolly Rancher™, Bubble Yum™, Twizzlers™, and Jarritos™ Frozen Beverages for frozen carbonated and uncarbonated machine dispensing.