



DAIRY-FREE SOFT SERVE?

THAT'S NUTS.



NEW SILK ALMONDMILK SOFT SERVE

DANNON
YOCREAM™

NEW! SILK ALMONDMILK SOFT SERVE

PROGRESS
IS PERFECTION™



SILK IS #1

More and more people are looking for dairy-free deliciousness. With **NEW** Silk Almondmilk soft serve, you can give them exactly what they've got a taste for – smooth, creamy indulgence.

When customers see Silk in your soft serve machine, they'll take notice – it's the top plant-based beverage brand¹, with 95% brand awareness.

 **1 IN 3**
CONSUMERS
WOULD PURCHASE ALMONDMILK
SOFT SERVE IF AVAILABLE²

PLANT-BASED IS HOT

SALES OF PLANT-BASED FOODS
IN 2017 WERE OVER



\$3,000,000,000³

 **55%**

OF AMERICANS WANT TO ADD
MORE PLANTS TO THEIR DIETS⁴

SERVE IT TODAY

PRODUCT NAME	PRODUCT #
Silk Almondmilk Vanilla Flavored	80046



VEGAN



¹Source: Kantar TNS, Funnel Metrics Among Category Users, Q2 2018

²A&U DanoneWave Study, 2017

³Good Food Institute, 13 Sept. 2017

⁴Wakefield Research, 2016

DANNON®

YOCREAM™

For soft serve questions or support:

1-800-YOCREAM

YoCream.com



All kinds of better

