



# DAIRY-FREE SOFT SERVE?

THAT'S NUTS.



NEW SILK ALMONDMILK SOFT SERVE  
COMING JUNE 2018

DANNON  
YO CREAM™

# NEW! SILK ALMONDMILK SOFT SERVE

PROGRESS  
IS PERFECTION™



## SILK IS #1

More and more people are looking for dairy-free deliciousness. With **NEW** Silk Almondmilk soft serve, you can give them exactly what they've got a taste for – smooth, creamy indulgence.

When your customers see Silk in your soft serve machine, they'll take notice – it's the top plant-based beverage brand!<sup>1</sup> Now it's easy to serve something for everyone.

 **1 IN 3**  
**CONSUMERS**  
WOULD PURCHASE ALMONDMILK  
SOFT SERVE IF AVAILABLE<sup>2</sup>

## PLANT-BASED IS HOT

SALES OF PLANT-BASED FOODS  
IN 2017 WERE OVER



**\$3,000,000,000<sup>3</sup>**

 **55%**

OF AMERICANS WANT TO ADD  
MORE PLANTS TO THEIR DIETS<sup>4</sup>

## SERVE IT TODAY

PRODUCT NAME	PRODUCT #
Silk Almondmilk Vanilla Flavored	80046



**VEGAN**



<sup>1</sup>Nielsen Scan, xAOC – L52 WE 050617

<sup>2</sup>A&U DanoneWave Study, 2017

<sup>3</sup>Good Food Institute, 13 Sept. 2017

<sup>4</sup>Wakefield Research, 2016

DANNON®

**YO**CREAM™

For soft serve questions or support:

**1-800-YOCREAM**

YoCream.com



**DANONE**  
**WAVE**  
AWAY FROM HOME

All kinds of better