



DAIRY-FREE SOFT SERVE?

THAT'S NUTS.



NEW SILK® ALMONDMILK SOFT SERVE

DANNON®
YOCREAM®

NEW! SILK® ALMONDMILK SOFT SERVE

PROGRESS
IS PERFECTION™



SILK IS #1

More and more people are looking for dairy-free deliciousness. With **NEW** Silk Almondmilk soft serve, you can give them exactly what they've got a taste for – smooth, creamy indulgence.

When your customers see Silk in your soft serve machine, they'll take notice – it's the top plant-based beverage brand.¹ Now it's easy to serve something for everyone.

 **1 IN 3**
CONSUMERS

WOULD PURCHASE ALMONDMILK
SOFT SERVE IF AVAILABLE²

PLANT-BASED IS HOT

SALES OF PLANT-BASED FOODS
IN 2019 WERE OVER



\$3,400,000,000³

 **83%**

OF CONSUMERS ARE ADDING PLANT-BASED
FOODS TO THEIR DIETS TO IMPROVE HEALTH⁴

SERVE IT TODAY

PRODUCT NAME	PRODUCT #
Silk Almondmilk Vanilla Flavored	80046
Silk Almondmilk Chocolate Flavored	80049



VEGAN



¹Nielsen Scan, xAOC – L52 WE 050617

²A&U DanoneWave Study, 2017

³Source: IRI Syndicated, Total US MULO, 6/2019

⁴Source: IRI POS, MULO+C, 9/2018

DANNON®

YOCREAM®

For soft serve questions or support:

1-800-YOCREAM

YoCream.com



DANONE
NORTH AMERICA
AWAY FROM HOME

All kinds of better™